





WELLBUSINESS™ Objectives

The objective of **WELL**BUSINESS™ is to increase employee engagement and increase your bottom line.

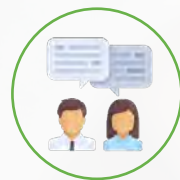
WELLBUSINESS™ achieves this by providing guidance and support in the implementation of specific organisational initiatives and learning interventions using a toolbox of expertise and resources, flexible to your needs.

WELLBUSINESS™ focuses on three strategic pillars:



LEADERSHIP

Strong Leadership team that is responsible for developing trust, communication, culture.



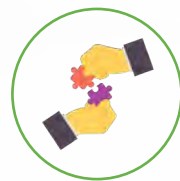
COMMUNICATION

Enhanced and collaborative communication across teams and departments for knowledge sharing and innovation.



CULTURE

Innovative, agile and customer centric culture for growth and sustainability.



PURPOSE

Purpose is the company «why» which is a critical part of engagement.

Three Strategic Pillars

A woman with brown hair in a ponytail, wearing a white blazer and grey trousers, stands with her back to the camera, looking out a large window. The window shows a bright, modern building exterior.

Discover Phase

ROOT-CAUSE ANALYSIS

Understand your organisation's strengths and weaknesses and define areas for strengthening the organisational system.

Leadership Alignment Session

- Create buy-in at Leadership level for **WELL**BUSINESS™ transformation;
- Build a shared vision with the team;
- Identify areas for quick wins and create a brand name for the transformation process.

Communication and Feedback Workshops

- Involve employees so they feel empowered and have a voice;
- Develop creative ideas on how the current situation can be improved;
- Feedback consolidated.

Leadership Feedback and Strategy Session

- Review feedback from Communication & Feedback Workshops;
- Assess current reality, feedback on actions for quick wins;
- Develop a *WAY FORWARD* and create a strategy.

CREATE STRATEGY

Develop a **WELL**BUSINESS™ strategy to create a sustainable enterprise through Leadership Communication and Culture.

- Implement organisational initiatives as agreed during *DISCOVER PHASE*;
- Roll out internal workshops and other learning interventions if required;
- Consider building cross-regional collaboration and insights channel for change and innovation.

Leadership Communication Strategy

- 1 Co-create a **WELL**BUSINESS™ communication strategy:
 - Agree brand name;
 - Select media and message;
 - Define measurement tools and KPI's;
 - Prepare scripts and speeches.
- 2 Optional: create launch video to engage employees.
- 3 Equip leaders with **LeaderTube**™ training and support for video to follow up.
- 4 Measure Impact of communication strategy (survey).



Intervention and Communication Phase

A man and a woman are looking at a whiteboard. The woman, in the foreground, is wearing glasses and has her hand on her chin, looking thoughtful. The man, behind her, is also looking at the whiteboard. The whiteboard contains a diagram with a central box labeled 'WELL' and several surrounding boxes connected by arrows, representing a business process or framework.

Verification Phase

GET HIGHER BUSINESS RESULTS

- Motivation;
- Accountability;
- Agility;
- Engagement.

WELLBUSINESS™ will help you increase your innovation and financial results and help you reduce costs of staff turnover, absenteeism and presenteeism.

Evaluation / Adjustments

- Measure impact of initiatives;
- Analyse results and adjust initiatives.

Step 1

Align Leadership Team on transformation journey.

Step 2

Run energetic feedback sessions with teams on communication and culture to collect input and create buy-in using the **Henka™** Methodology.

Step 3

Run feedback session to Leadership Team and agree communication and learning interventions.

Step 4

Implementation.

The WELLBUSINESS™ Journey



The Henka™ Methodology

The **Henka™** Methodology gets its name from the Japanese word Henka meaning change and transformation.

All companies are experiencing change and transformation, stress levels are higher and information is increasing. The **Henka™** Methodology takes inspiration from NLP, Neuroplasticity and Hypnotherapy. The methodology has specifically been developed for corporations.

We know that the brain can rewire itself. Scientists have proven that the neural pathways in the brain are able to change. This is how we get better at doing things when we repeat them over and over again.



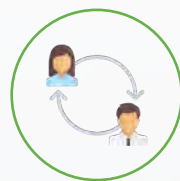
Proven track record of delivering global Executive Programmes to blue chip financial services companies.



Flexible and adaptable to Board level agendas.



Optimize on virtual learning for a global Board.



Financial services talent development specialist engaging Coaches, Trainers and Experts who have held senior positions within the industry

**Why Work With
WELLBUSINESS™?**



Contact a **WELLBUSINESS™** consultant today



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